Communication Slides

Required Funding Acknowledgement

- The following acknowledgement is required on all EPSCoR-supported printed material.
  - BREE: NSF OIA-1556770

- This includes any verbal presentations (e.g. radio, TV, in person): e.g. "This work is supported by the National Science Foundation, VT EPSCoR".

- For presentations it's a LOGO on your acknowledgements page.

Acknowledging EPSCoR in an Interview

- Everyone has multiple titles today, so just add "EPSCoR Supported Faculty / Researcher" as yet another.

- When they ask for your name and title, give it as:

"Patrick Clemins, Manager, Cyberinfrastructure and Partnerships for VT EPSCoR (primary appointment)... Assistant Research Professor in Computer Science at the University of Vermont... and Vermont EPSCoR Supported Faculty / Researcher"

- If appropriate, offer a connection to the BREE research innovations that could be a linkage to the discussion. Keywords: Interdisciplinary research

Interview Request Protocol

- If contacted, ask for the paper / station they work for and what the article is about… then **ask to call them back**! This will help you frame the audience that you will be addressing to help you speak to that group.
- Take a few minutes to write down a few major points you'd like to make… contact Lil if you'd like some help with this. 656-7969 (office) or 802-598-7256 (cell) lillian.gamache@uvm.edu
- Now that you're prepared with **your** message, call them back. Media outlets are looking to make connections to other stories that may or may not be on target with what you have to offer. Keep on point.

Pat's Best Interview Tip

- ABC: Answer, Bridge, Communicate
- Answer: Always answer the question, or they might keep asking the question.
- Bridge:

"Yes, that is usually the case, and…

"It's actually a bit more involved than that…

"Typically not, and in some cases…

- Communicate: Then, get right into one of your major points that you wrote down in preparation

In line with NSF

- For the same reasons a medical researcher, for example, often cites their funding sources e.g. National Institutes of Health, Cancer Society etc. it acts as a device to show credibility and relevance on the national stage and dialog

- By *including* the NSF and VT EPSCoR and BREE you articulate the larger scope of the effort and replace the old paradigm of the stereotypical single, "out of touch" researcher doing irrelevant work and *replace* it with an image of a connected, current, relevant group effort which is part of nationally recognized research supported by a major agency

Science: Becoming the Messenger

- Communicating Science is a priority within NSF EPSCoR. We host annual communications workshops facilitated by the Alan Alda Center for Communicating Science at Stony Brook University. http://www.centerforcommunicatingscience.org/

- If you need assistance outside of the workshop, feel free to contact me.

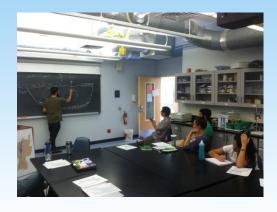- We will be announcing the 2020 workshop date later this year.

Data Sharing Slides

Data Sharing Policy

- If the data are published, and available on a public website, refer them to that website instead of giving them the data in a personal email or flash drive, etc.

- If the data are unpublished or not available on a public website, refer them to your science leader (Andrew and Carol, Chris, or Asim and Donna).

- This includes requests from your EPSCoR colleagues!

- Reach out to Pat with any questions and make use of our Data Sharing Agreement template.

Unpublished Data

- We need to be particularly conscientious about the sharing of unpublished data.
- Peer-reviewed journal articles and conference proceedings are valuable deliverables for both our grant reporting and your peer's careers.
  - Allowing unpublished data out into the public domain increases the risk of unscrupulous researchers "scooping" the publication.
- Even if your science leader gives approval, the data should only be shared after you have a clear understanding of its intended use.
  - You must make it clear that other uses of the data need to be cleared by the science leaders.

What are Data?

- Sensor data
- Field data
- Model output parameters
- Code
- Manuscripts
- Basically, anything that can be printed out, put on a flash drive, or emailed.

Where are the Data?

- Publically Available
  - Currently, just meteorological data at NOAA's National Data Buoy Center - http://goo.gl/WLAqAZ
- For Internal BREE Use
  - EPSCoR Disk Space (epscorfs) – Networked disk storage
  - Aquarius – Hydrological data
  - Git – For code, with version control / branching
  - ownCloud – For sharing dynamic data
  - EPSCoR Data Store – For static / archived data

Post-EPSCoR Data Access

- These policies remain in effect after your EPSCoR funding ends
- Your logins will be terminated, but you can still use the data for publication with current and former EPSCoR researchers
  - You need to give proper acknowledgement of funding and effort
- Sharing of data not available on a public website must still be approved by your former science leader

Thank you!

- We will post slides on the Web and continue to offer these at other Whole Group Meetings and throughout the year.
- Feel free to contact either of us with questions, comments, suggestions!
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