



# “Q3” Social, Policy and Governance: Accounting for Human Behavior and Decision Making in Modeling Watershed and Basin Wide Dynamics

Christopher Koliba, Ph.D.

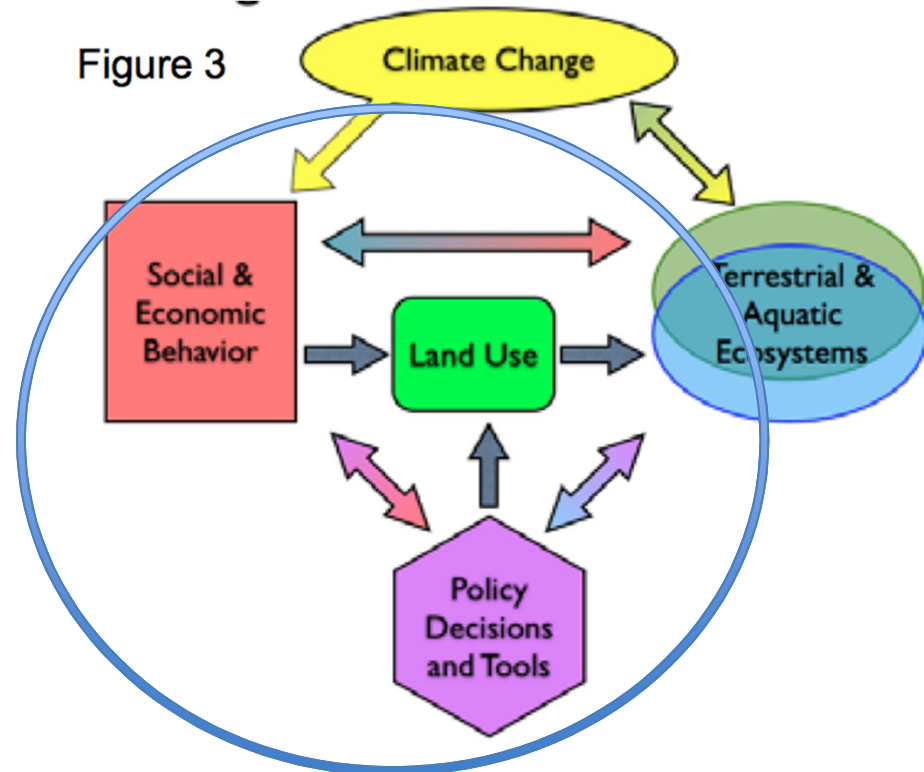
Science Leader, Research on Adaptation to Climate Change  
(RACC)

Professor of Community Development & Public Administration  
University of Vermont

# Pop quiz

- How many of you have shopped at an area box store or mall?
- How many of you have traveled on one of VT's back roads?
- How many of you have eaten food grown in VT?
- How many of you have drunk BTV tap water?
- How many of you have swam in Lake Champlain?
- How many of you have thought twice about swimming in the Lake?
- How many of you have voted in a VT election?
- How many of you have based your vote on the candidate's position on water quality?

In the face of uncertainties about climate change, land use and lake response scenarios, how can adaptive management interventions (e.g. regulation, incentives, treaties) be *designed, valued* and implemented in the multi-jurisdictional Lake Champlain Basin?



Q3: In the face of **uncertainties** about climate change, land use and lake response scenarios, how can **adaptive management interventions** be designed, valued, and implemented in the multi-jurisdictional region?

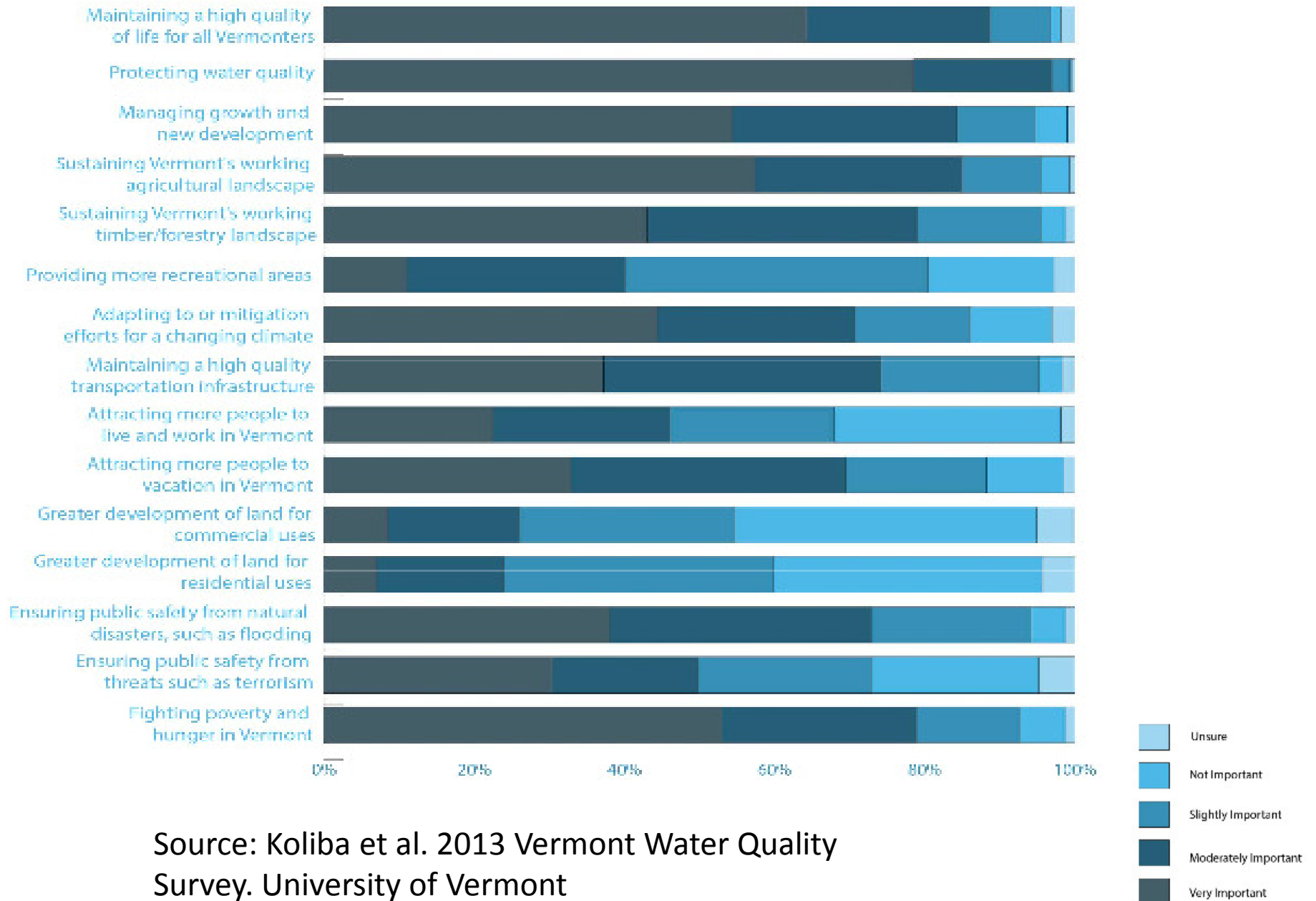
# Human beings as critical agents within a watershed...

... and the decisions they make.

- How does the public feel about water quality issues?
- How is the problem framed?
- How are land use decisions made?
- How water quality is governed?
- What interventions can be put in place to address the problem?

How does the public feel  
about water quality issues?

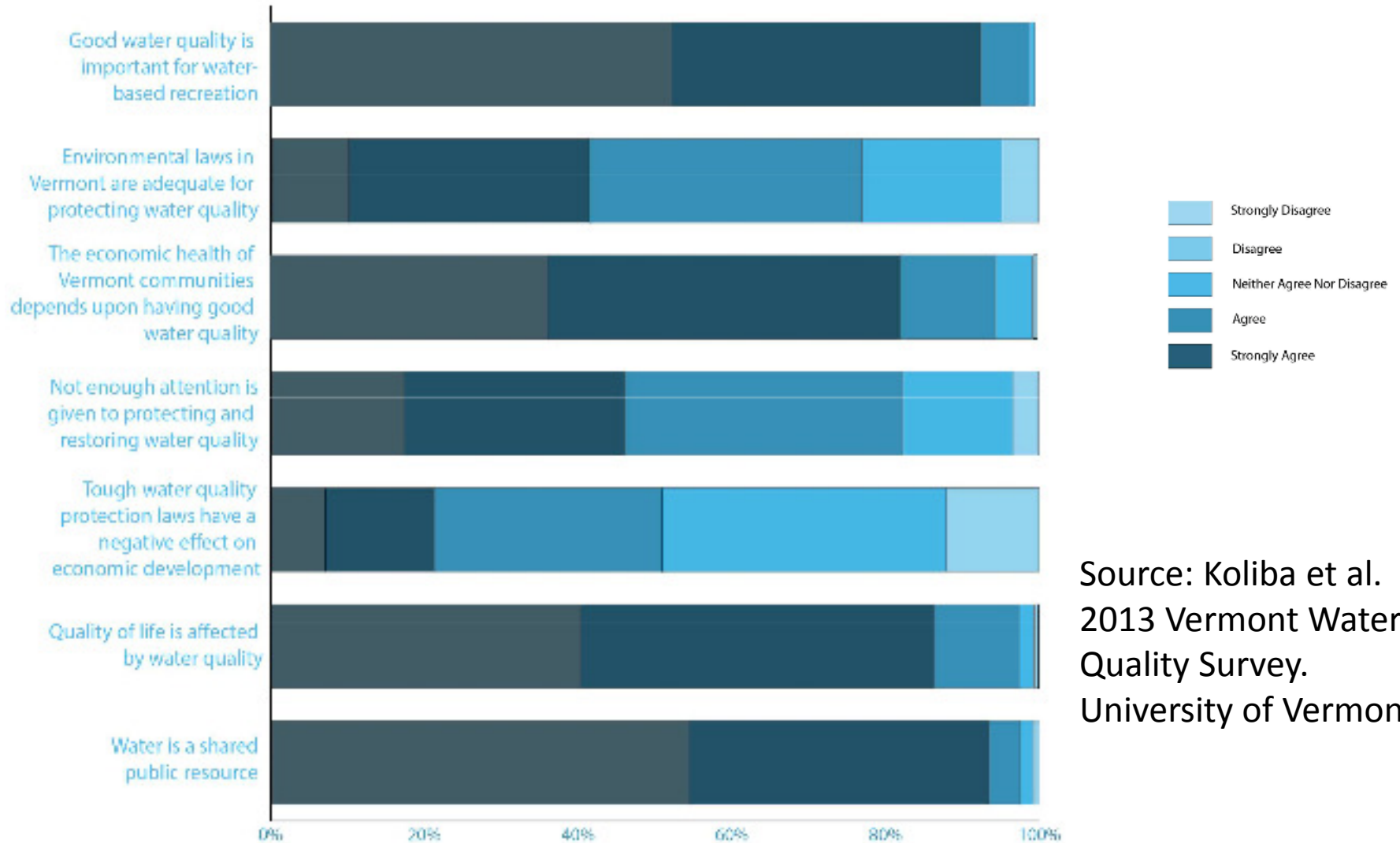
Figure 4: Vermonters' Policy Priorities (n=422)



Source: Koliba et al. 2013 Vermont Water Quality Survey. University of Vermont

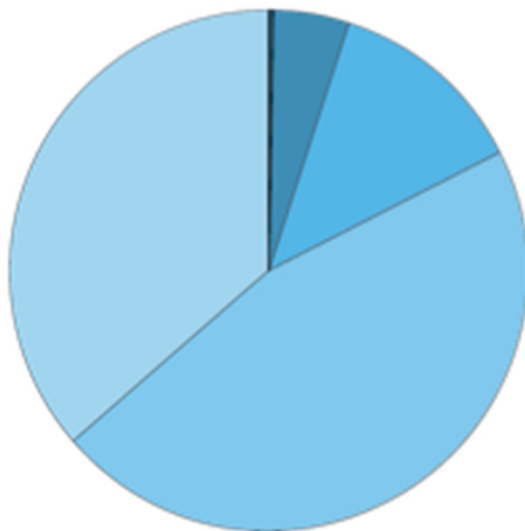
# Water quality appears to be important to the Vermonters

Figure 5: Vermonters' Water Quality Priorities (n=399)



Source: Koliba et al.  
2013 Vermont Water  
Quality Survey.  
University of Vermont

The economic health of Vermont communities depends on having good water quality  
(all respondents, n=418)

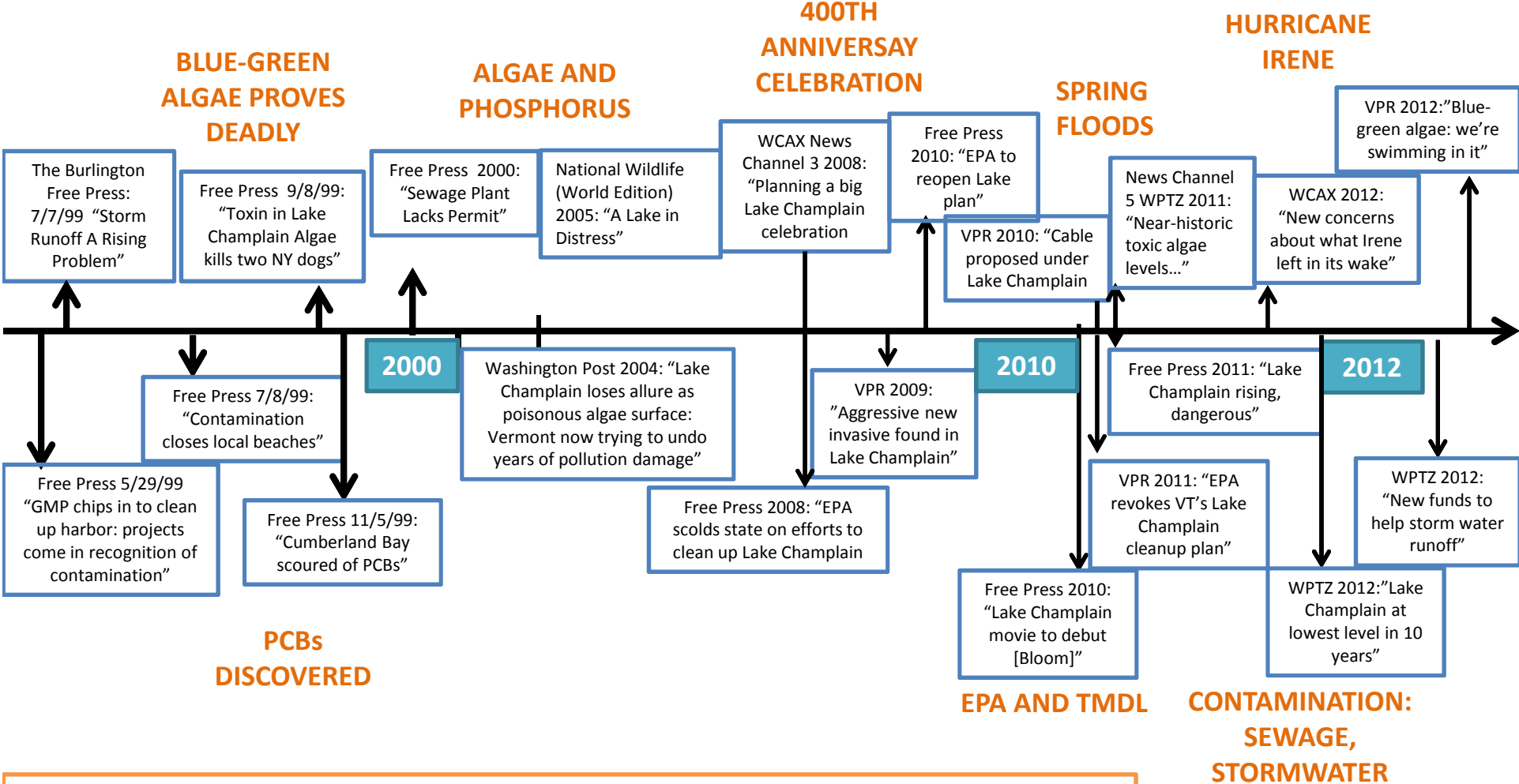


Source: Koliba et al. 2013 Vermont Water Quality Survey. University of Vermont

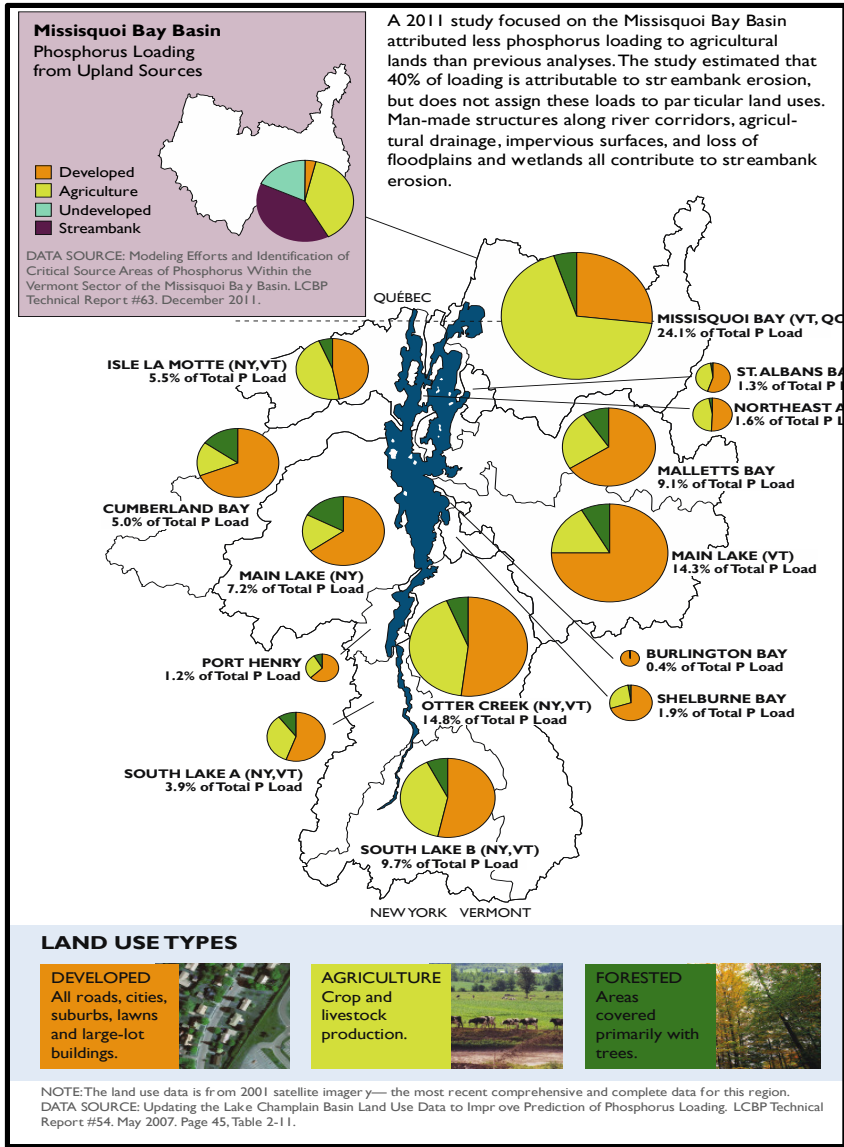


How is the problem framed?

# Timeline of Media Events, Water Quality Policy, Economic & Landuse Trends

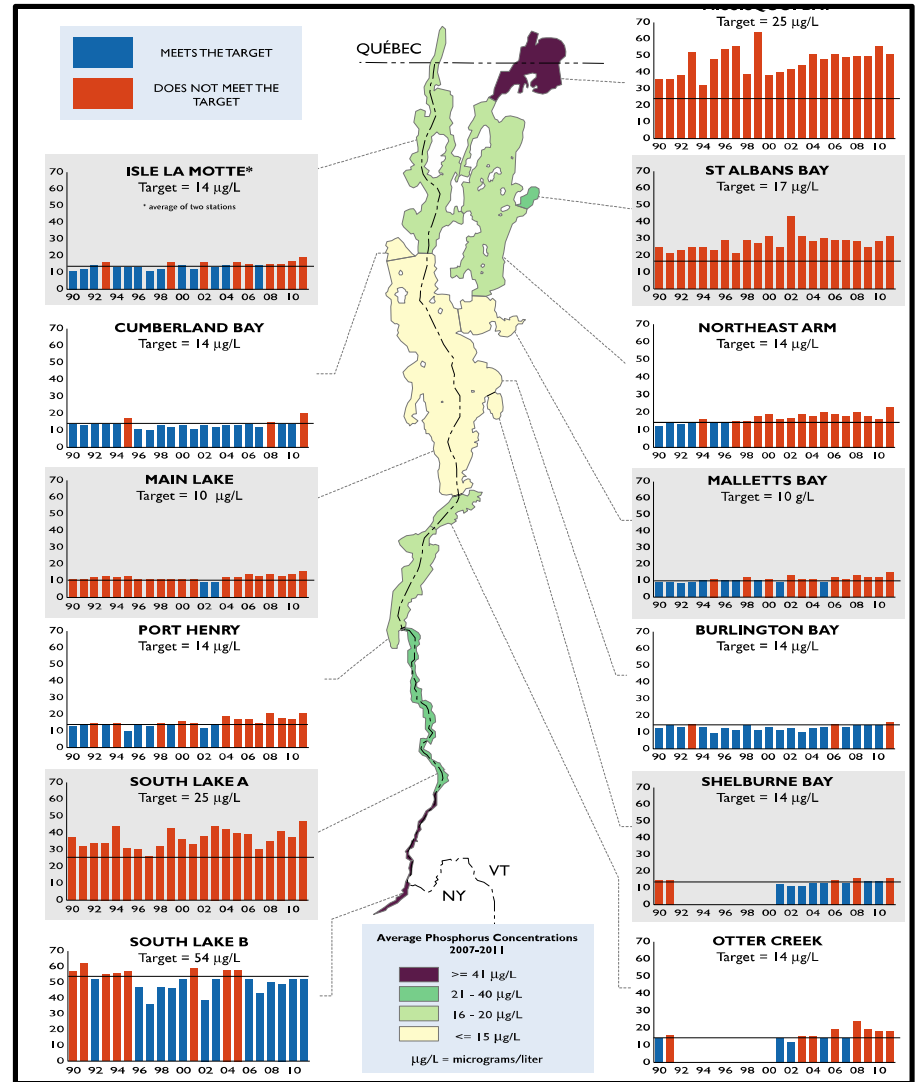


**Lake Champlain in the Media: 1999-2012**  
 (Archives, Library Holdings, LEXISNEXUS)  
 Adapted from research done by Shapiro, M. 2012 (EPSCoR Summer Intern)



(SoL, LCBP, 2012, figure 7; page 9)

(SoL, LCBP, 2012, figure 3; page 6)



# Interconnecting areas of impact:



AGRICULTURE



RIVER MANAG.



STORMWATER



FOREST MANG.



TRANSPORT.



WASTEWATER



DEVELOPMENT



ENERGY



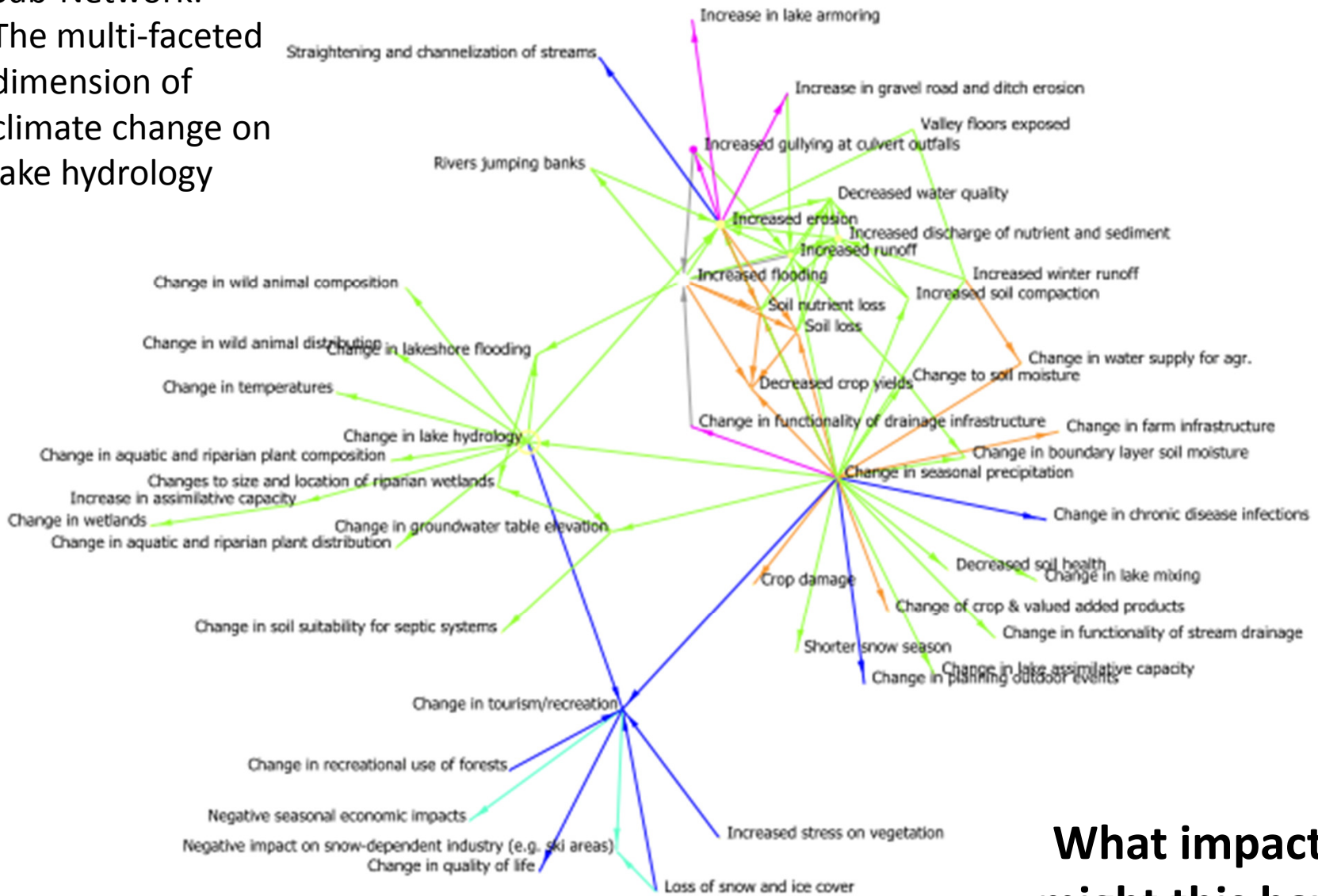
EMERG. MANG.



PUBLIC HEALTH



Sub-Network:  
The multi-faceted  
dimension of  
climate change on  
lake hydrology



**What impacts  
might this have  
on our region?**

How are land use decisions made?

## How are land use decisions made and modeled?

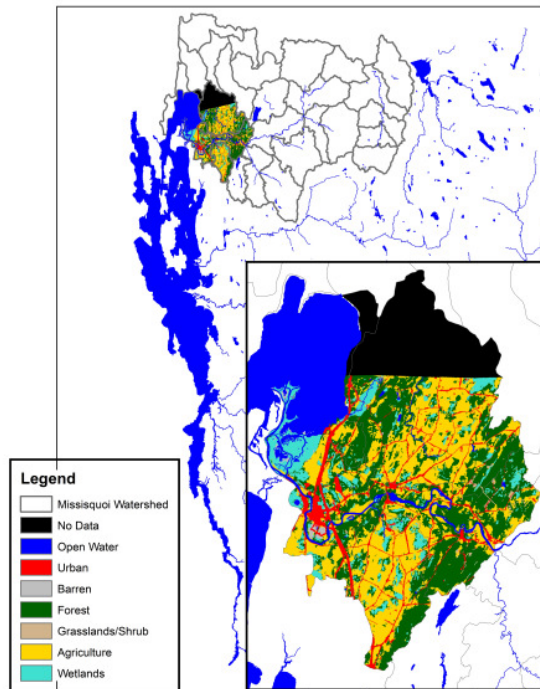


Fig. 2. The western Missisquoi Watershed (colored area) versus the entire Missisquoi Watershed. The colored area displays the observed land-use pattern of the NLCD 1992 eight-class classification system.

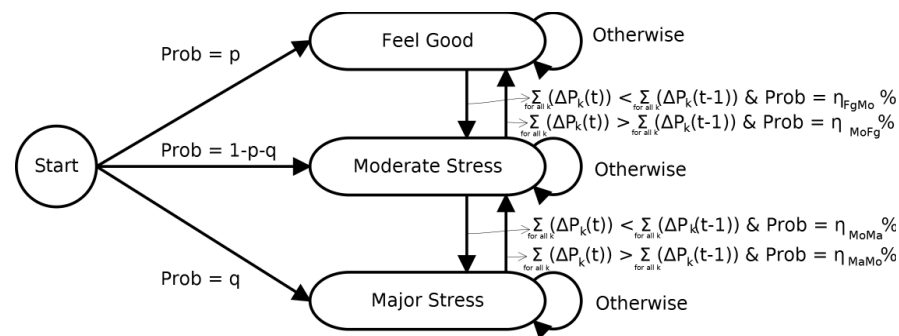


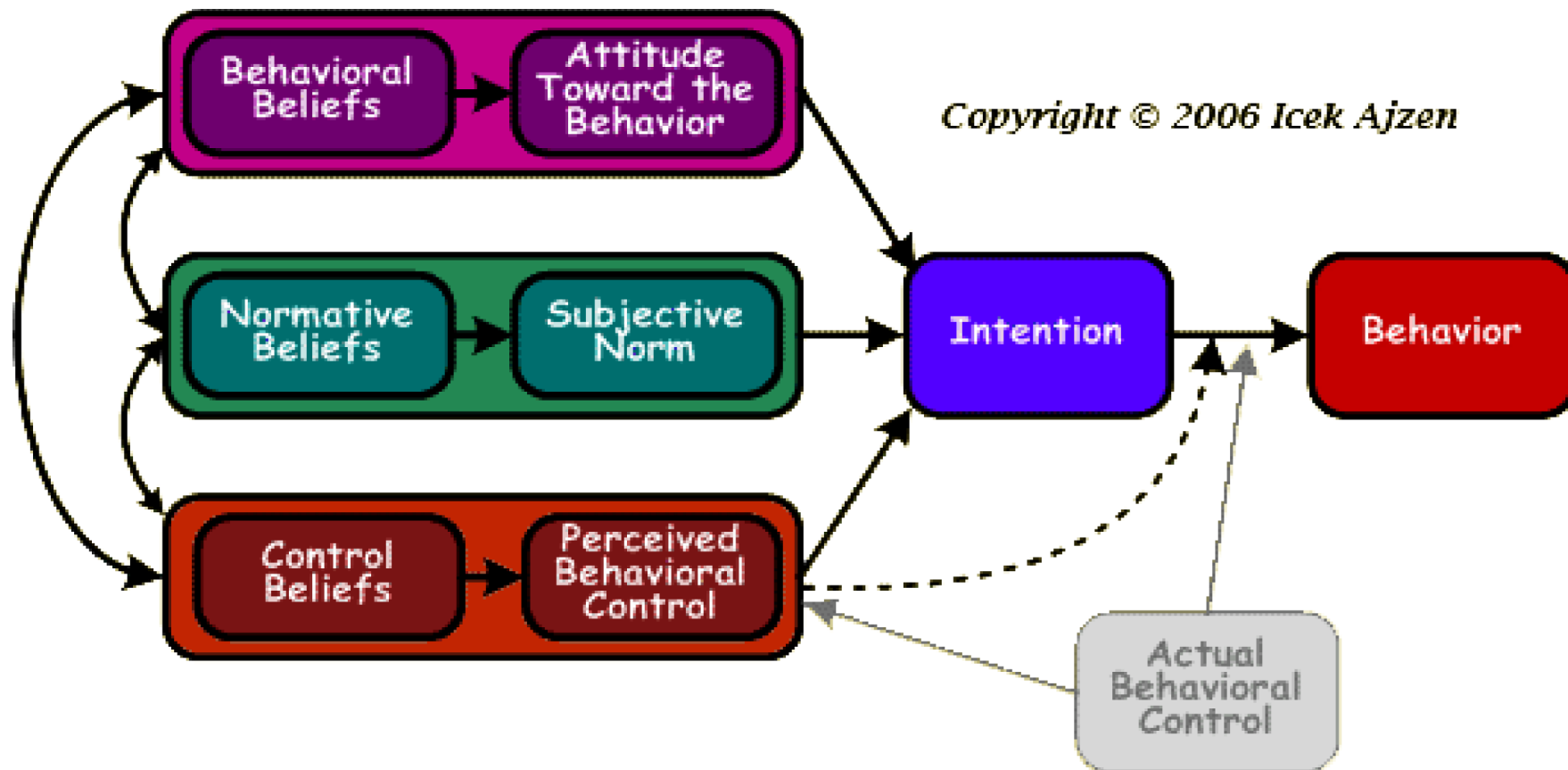
Fig. 4. The dynamics of the farmers' financial conditions over time.  $\eta_{FgMo}\%$ ,  $\eta_{MoFg}\%$ ,  $\eta_{MoMa}\%$  and  $\eta_{MaMo}\%$  are probabilities that a farmer's financial conditions change from one state to another in year  $t$ . (change Productivity( $t$ )  $\sum(P_i(t))$ )

Land-use Code	Percentage of A Land-use Type						
	Observed	2001		2006			
		Observed	Baseline Simulation (Minimum, Mean, Maximum)		Observed	Baseline Simulation (Minimum, Mean, Maximum)	
3, Barren	0.580723	0.663492	(0.6259332, 0.6475989, 0.6657306)		0.663492	(0.6412154, 0.6730534, 0.7029810)	
4, Forest	37.87183	38.18089	(37.99822, 38.00752, 38.01924)		38.18089	(37.99791, 38.01631, 38.03675)	
5, Grass	0.936353	1.186195	(0.8819100, 0.8868767, 0.8949636)		1.186195	(0.8605786, 0.8687928, 0.8819100)	
6, Ag	37.92213	36.98164	(37.52448, 37.54203, 37.55663)		36.98164	(37.49932, 37.52588, 37.54549)	

TABLE III. Comparison of the percentages of land-use types 3: Barren, 4: Forest, 5: Grass/Shrub, and 6: Agriculture resulting from the baseline scenario to the observed land-use percentages.



# Theory of Planned Behavior



[Updated Source: Fishbein and Ajzen (2010) *Predicting and Changing Behavior*]

# How are best management practices (BMPs) adopted?

**Table 2: Weighted OLS Regression Models Predicting Farmer Intention to Adopt Nutrient Management Practices in Missisquoi and Lamoille Watersheds (N=80)**

	<b>Planned Crop Rotations</b>	<b>Soil Test at least every three years</b>	<b>Strip Cropping</b>	<b>N, P &amp; K Applications at rates recommended by soil tests</b>	<b>Buffers at field edges</b>
<b>Past Practice</b>	0.6889** (0.2182)	0.1248 (0.2407)	0.9137** (0.4307)	-0.0274 (0.2103)	0.7296** (0.3449)
<b>Attitude</b>	-0.2184 (0.1663)	0.1425 (0.1330)	-0.2848 (0.2388)	0.1429 (0.1389)	-0.3071* (0.1797)
<b>Perceived Social Norm</b>	Omitted due to MC	Omitted due to MC	Omitted due to MC	0.1556* (0.0890)	0.1854 (0.1259)
<b>Perceived Behavioral Control</b>	0.9077*** (0.1378)	0.7750*** (0.0924)	0.8056*** (0.2437)	0.8672*** (0.0936)	0.7883*** (0.1034)
<b>Constant</b>	0.7445** (0.2467)	1.0419** (0.4376)	0.3423** (0.0932)	0.7392** (0.2663)	0.7616** (0.3064)
<b>R<sup>2</sup> and (BIC)</b>	0.7354 (343.70)	0.6984 (338.98)	0.8163 (264.53)	0.7909 (321.23)	0.6522 (372.31)

Source: Zia et al, 2013 Farmer BMP Survey, University of Vermont

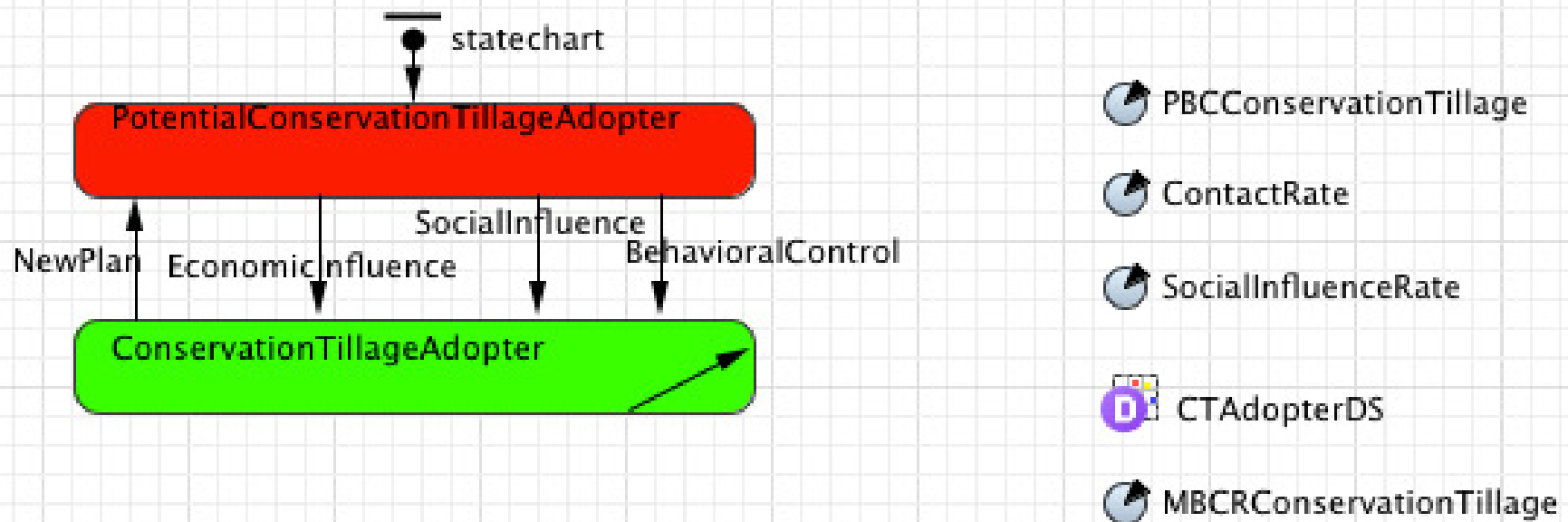
	<b>Cover Cropping</b>	<b>Reduced Tillage (strip, zone and no)</b>	<b>Applying fertilizer at recommended rates and times</b>	<b>Incorporating manure and fertilizer as quickly as possible after application</b>	<b>Manure spreading setbacks (from water bodies and private/public wells)</b>
<b>Past Practice</b>	0.7609** (0.2590)	0.3709** (0.1407)	0.1471 (0.2499)	0.4115** (0.1754)	0.2553** (0.1158)
<b>Attitude</b>	-0.0522 (0.1884)	0.3152** (0.1412)	-0.0267 (0.1732)	-0.0396 (0.0768)	-0.0821 (0.0823)
<b>Perceived Social Norm</b>	0.2960** (0.1422)	0.1543* (0.0872)	0.3507** (0.1441)	0.1388 (0.0878)	0.1830 (0.0971)
<b>Perceived Behavioral Control</b>	0.6145*** (0.1716)	0.5615*** (0.1247)	0.7171*** (0.1145)	0.8013*** (0.1252)	0.9167*** (0.0944)
<b>Constant</b>	0.4697** (0.2076)	0.0767 (0.1288)	1.2703** (0.4244)	0.7623* (0.4455)	0.3407 (0.2402)
<b>R<sup>2</sup> and (BIC)</b>	0.6960 (351.46)	0.8322 (286.98)	0.5676 (384.53)	0.6678 (370.70)	0.7575 (349.75)

Coefficients with \* are significant at p>0.01; \*\* at p>0.05; and \*\*\* at p>0.001. Standard Errors are in Brackets.

Source: Zia et al, 2013 Farmer BMP Survey, University of Vermont

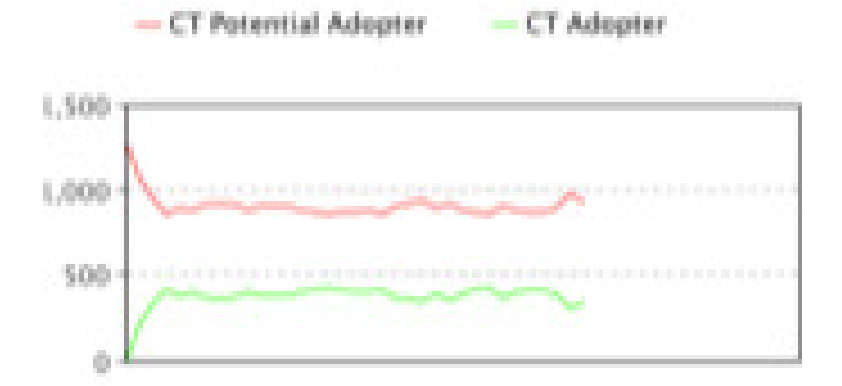
# Conservation Tillage Adoption Behavior ABM Design and Calibrated Parameters

Zia et al., 2014



Parameters	Calibrated Scenario Value
PBC (Conservation Tillage) Rate	0.08 per year
Contact Rate	Uniform (20-60)
Social Influence Rate	triangular(0.005,0.1, 0.01)
MBCR (Conservation Tillage)	triangular(0.01,0.08,0.04)
New Plan	triangular(0.2,2,1 )

# Scenario development from BMP ABM: Technical assistance is a driver of BMP adoption.

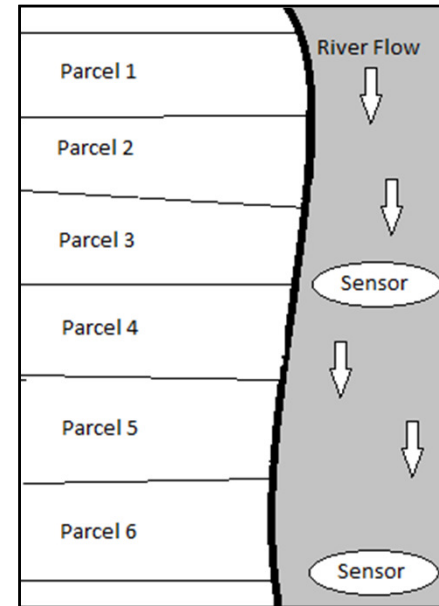
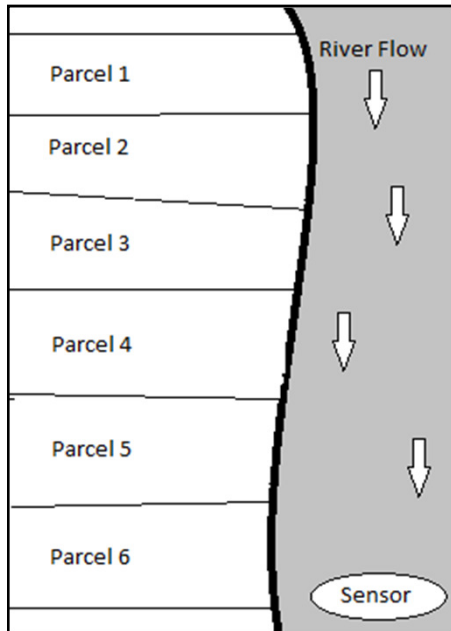


Business as usual



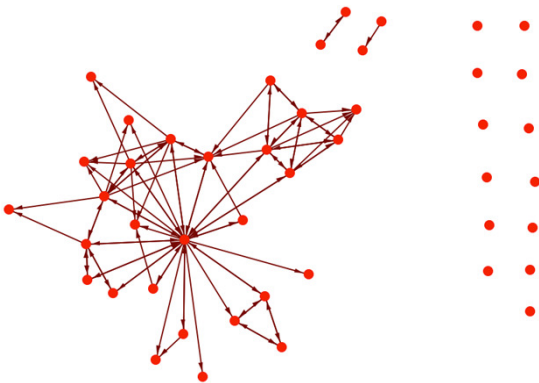
Double \$ for technical assistance

# How are choices made using experimental economics?



How is water quality governed?

# Q3's interests:



Governance



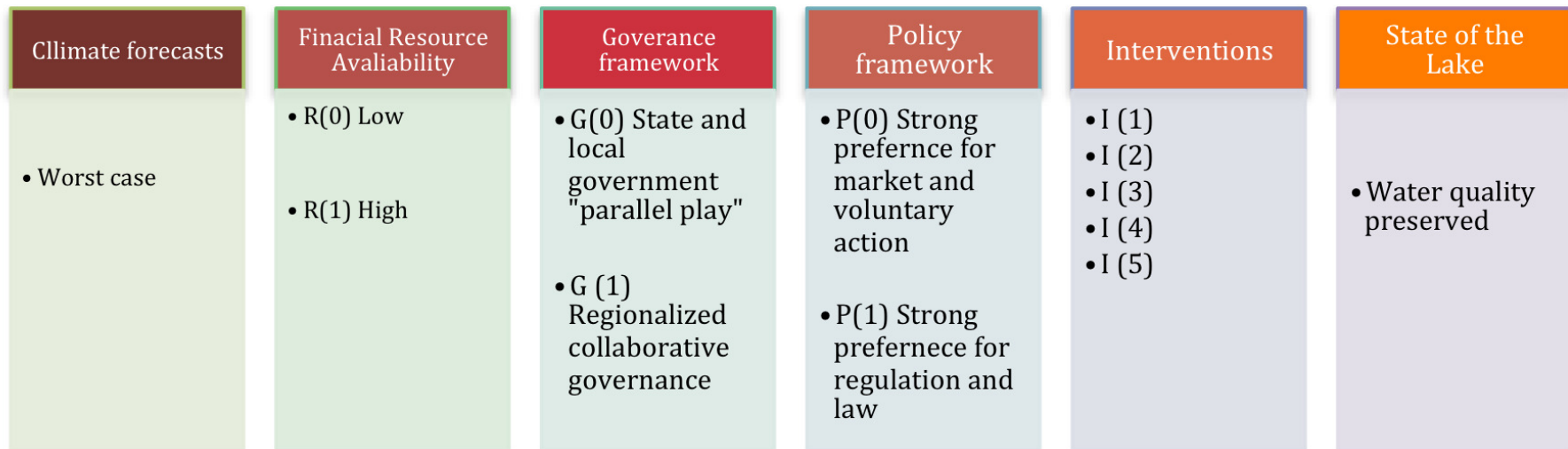
Money



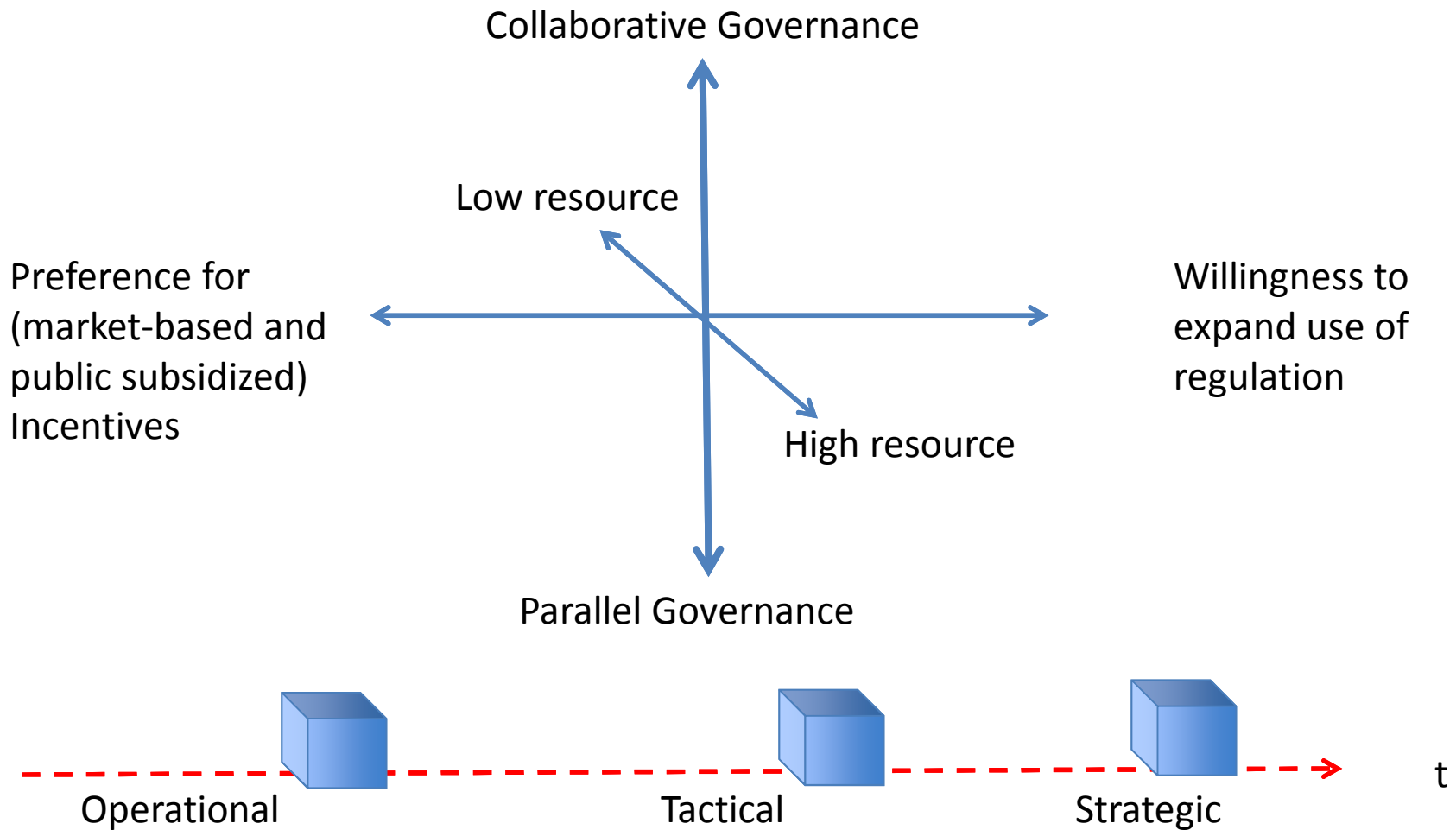
Carrots & Sticks



# Mediated Modeling Workshop Framework:



# Framework for thinking about today's scenario development exercise



# Watershed Governance

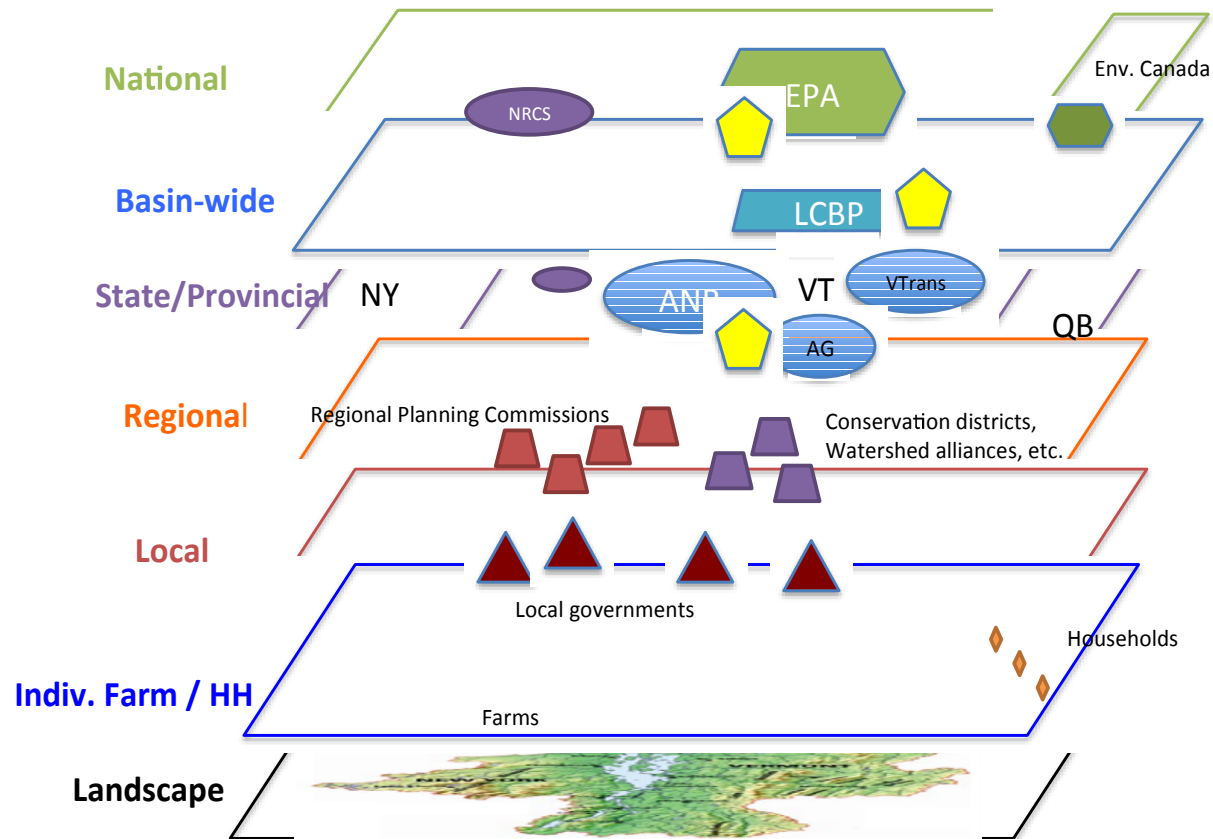
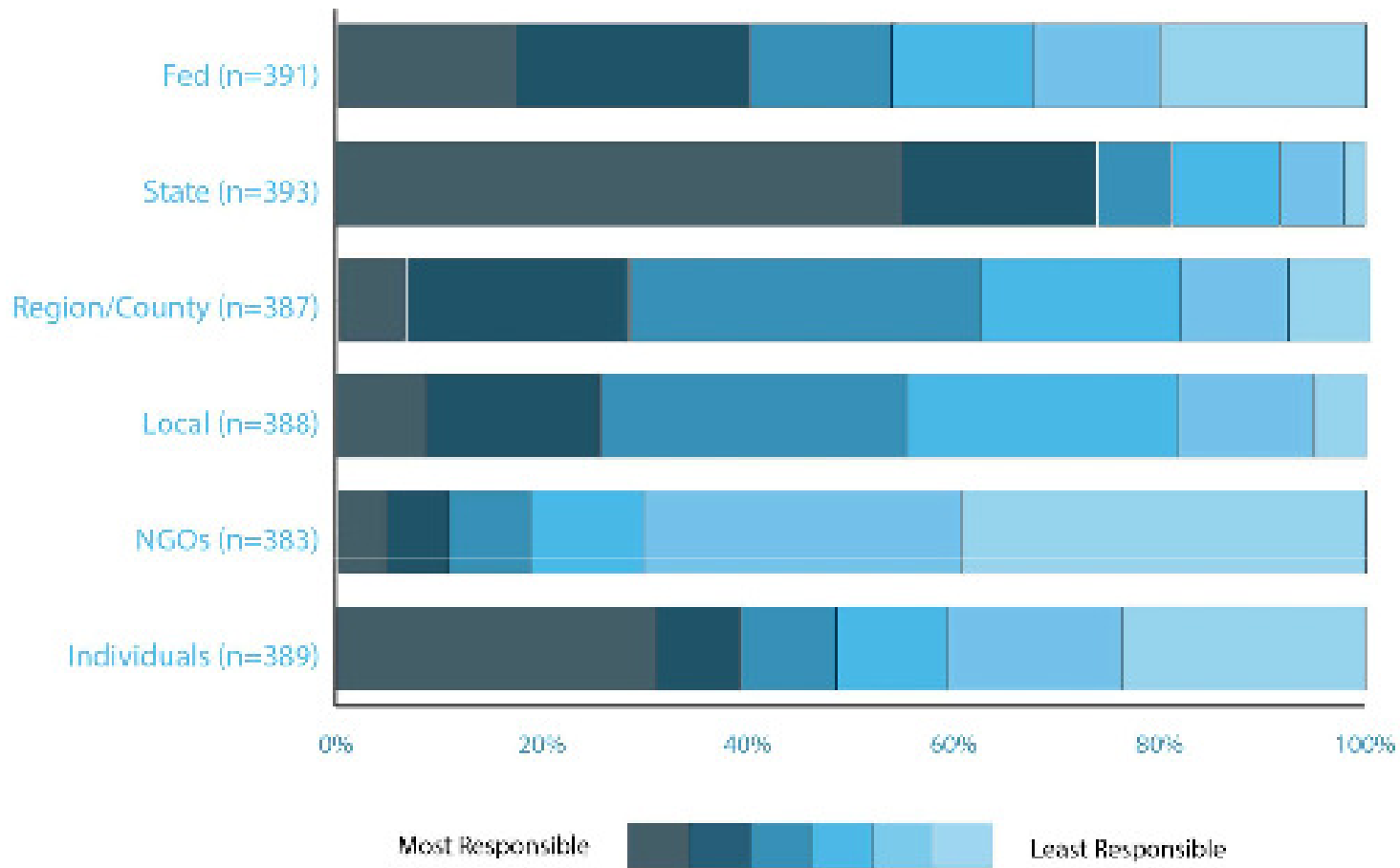
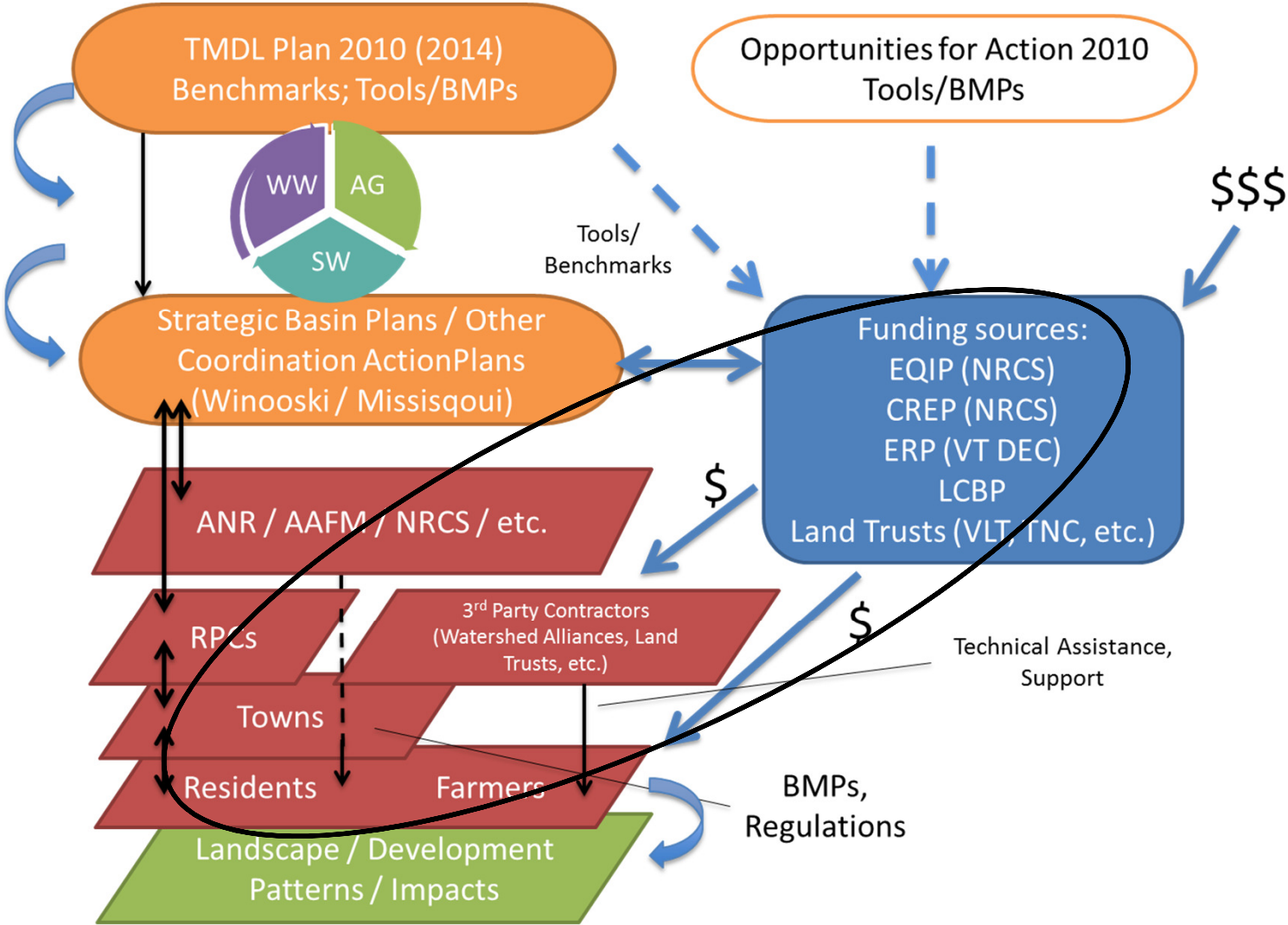


Figure 7: Where does the responsibility lie for ensuring water quality?



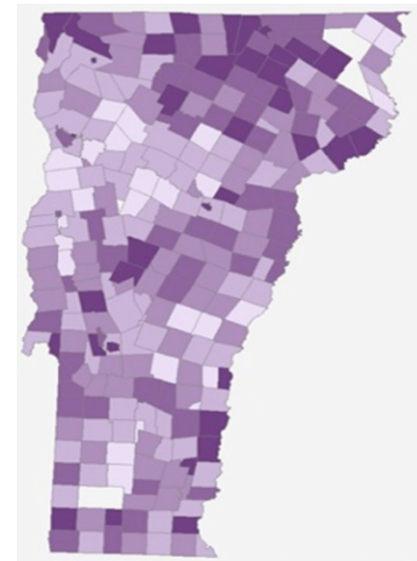
Source: Koliba et al. 2013 Vermont Water Quality Survey. University of Vermont

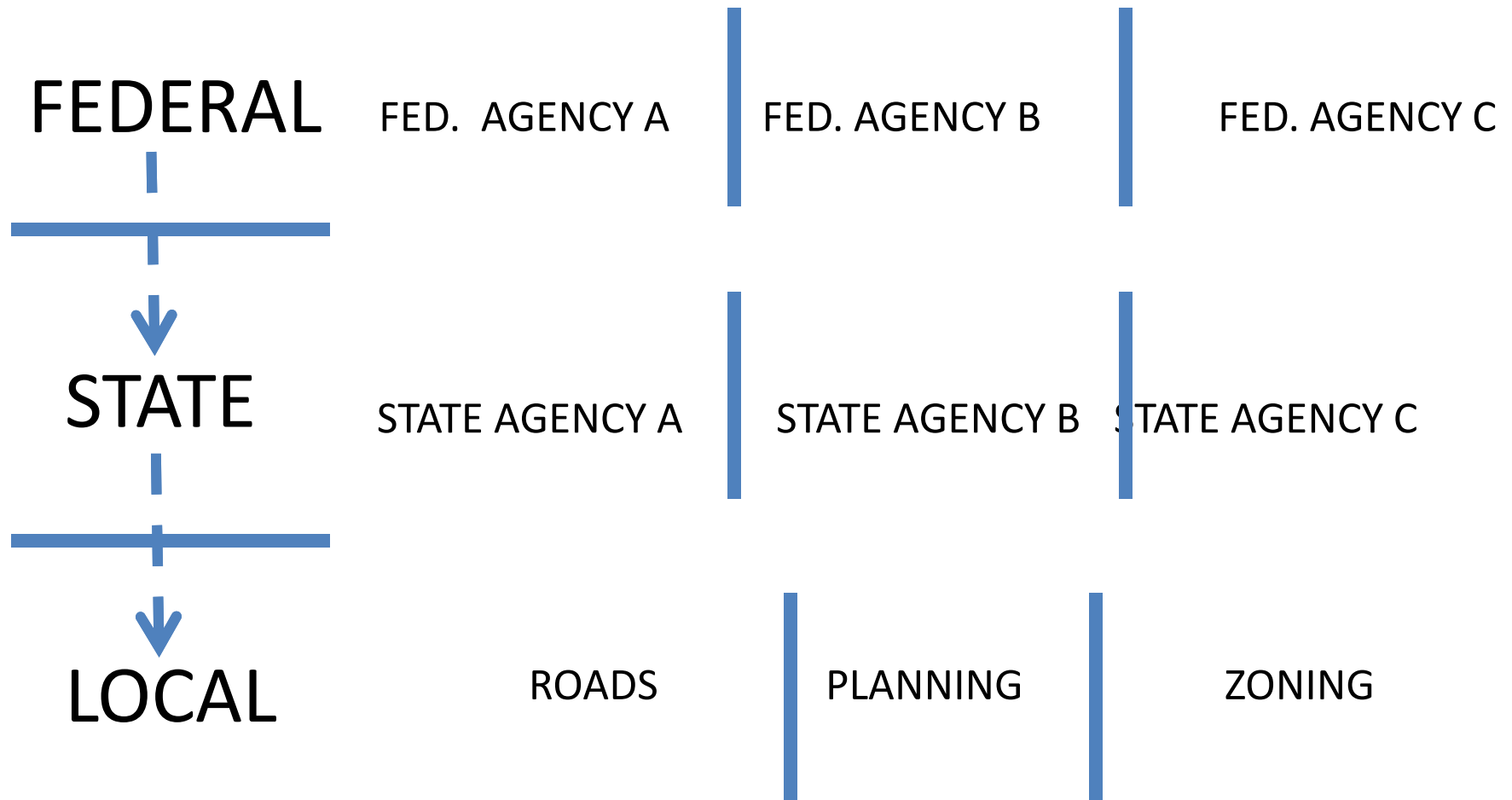
# We are deepening our understanding of how water quality governed



# Business as Usual (BAU) governance scenario for the LCB: **Parallel Governance**

- “Parallel play”





Lines of parallel governance

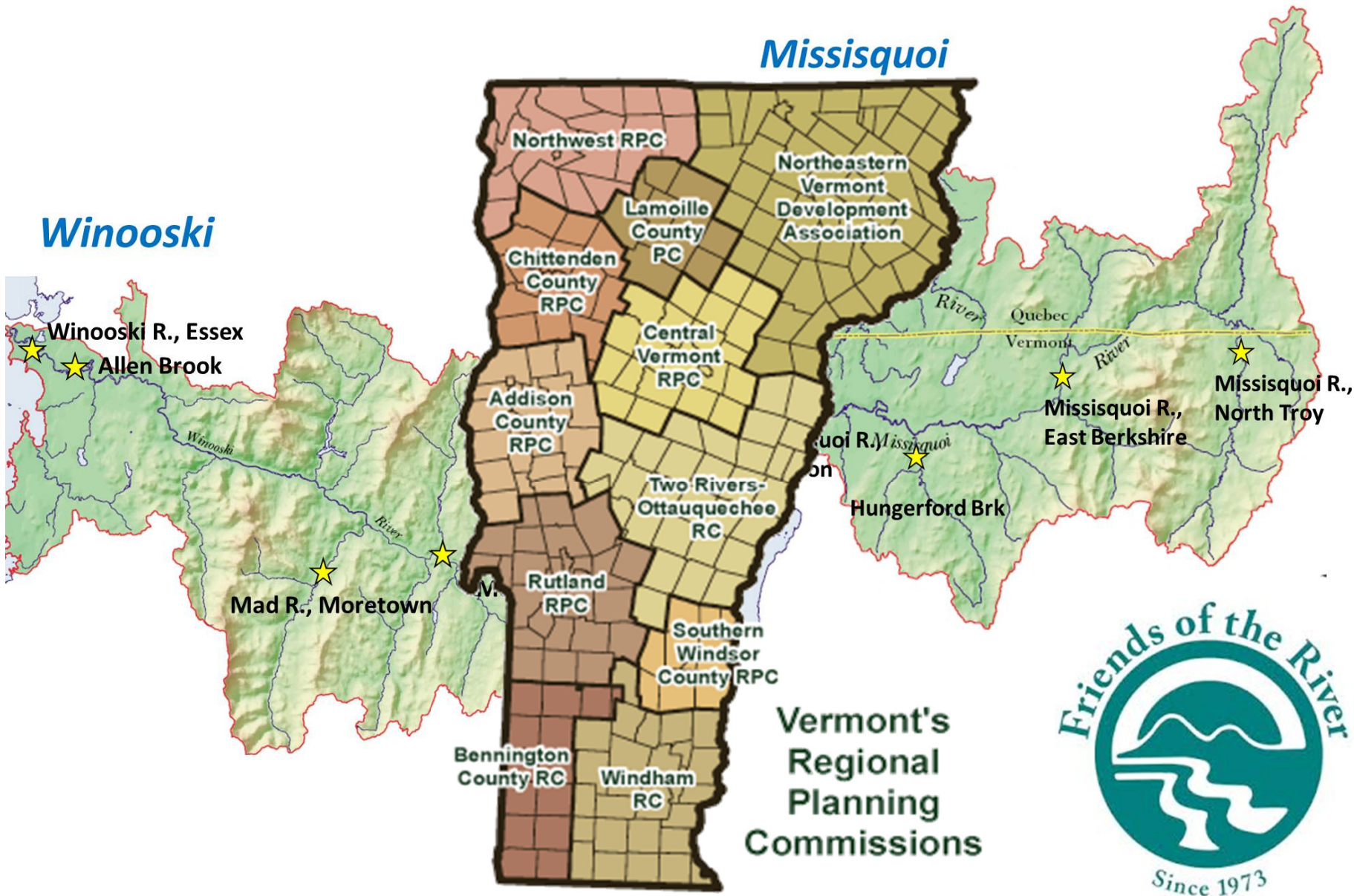
## Consequences of parallel governance?

- Tendency toward compartmentalized Federal and State Agencies
  - environmental – agricultural trade-offs / technical assistance – regulation trade-offs
- Local government control over landuse and zoning decisions
  - Oftentimes, these local governments are fragmented themselves.



## **Alternative governance design: (Bio)Regionalism at the Watershed Level for Planning and Coordination**

- Empowered civil society groups operating at regional scales vested with real resources and/or authority.
- Regional planning and implementation practices that take into account local variation.
- Watershed-level approaches to interventions that rely on the best science and technologies available.



FEDERAL

FEDERAL  
AGENCY A



FEDERAL  
AGENCY B



FEDERAL  
AGENCY C



STATE

STATE  
AGENCY A



STATE  
AGENCY B



STATE  
AGENCY C



LOCAL



ROADS



PLANNING



ZONING

# FEDERAL

FEDERAL  
AGENCY A



FEDERAL  
AGENCY B



FEDERAL  
AGENCY C



# BASIN

BASIN PROGRAM



# STATE

STATE  
AGENCY A



STATE  
AGENCY B



STATE  
AGENCY C



# WATERSHED (REGIONAL)

REGIONAL PLANNING  
COMMISSIONS



WATERSHED  
LEVEL NGOs



REGIONAL  
CONSERVATION  
DISTRICTS



# LOCAL



ROADS



PLANNING



ZONING

FEDERAL

FEDERAL  
AGENCY A

FEDERAL  
AGENCY B

FEDERAL  
AGENCY C

BASIN

BASIN PROGRAM

STATE

STATE  
AGENCY A

STATE  
AGENCY B

STATE  
AGENCY C

WATERSHED  
(REGIONAL)

REGIONAL PLANNING  
COMMISSIONS

WATERSHED  
LEVEL NGOs

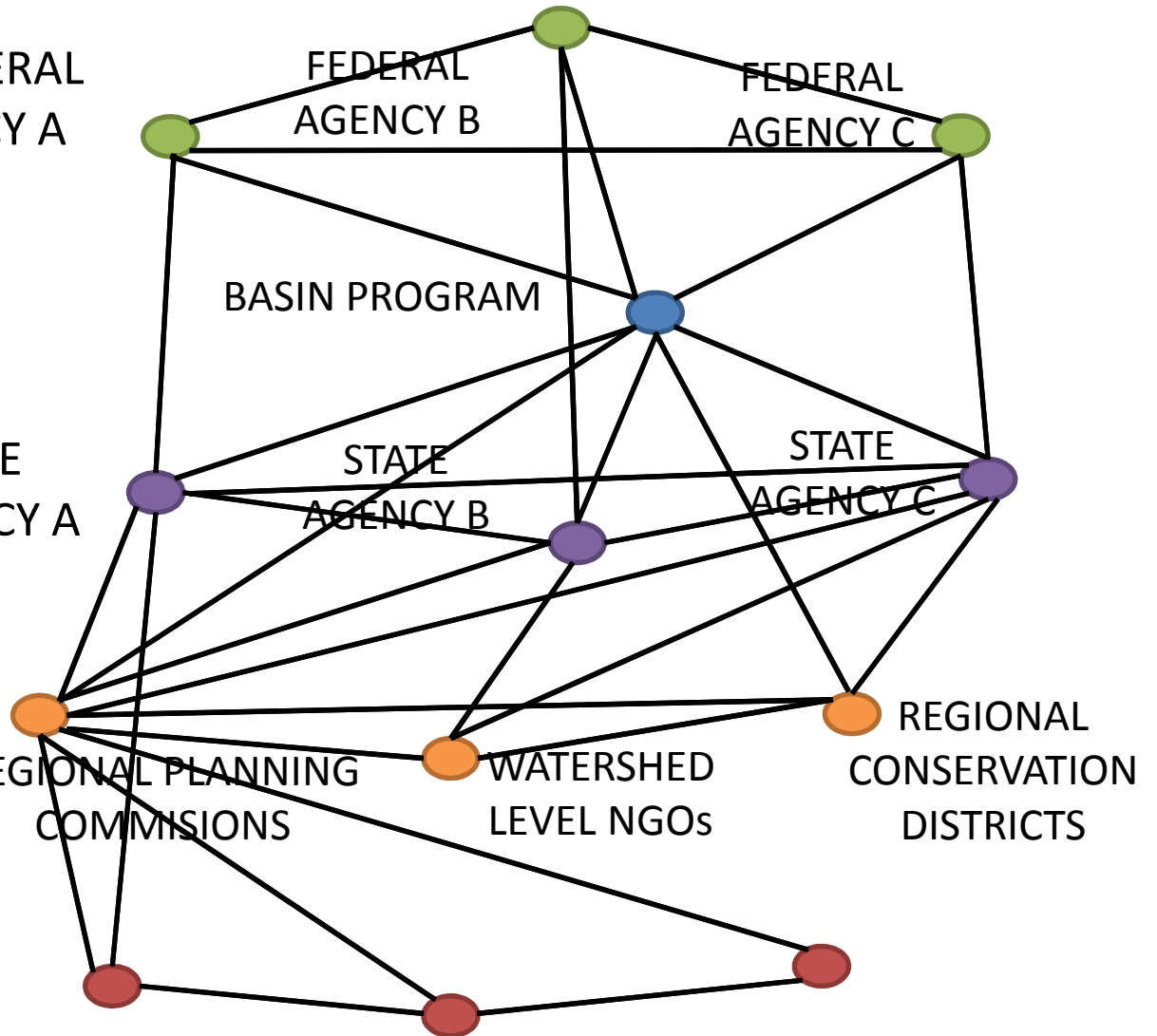
REGIONAL  
CONSERVATION  
DISTRICTS

LOCAL

ROADS

PLANNING

ZONING



# Resource Availability



v.



v.



# Where does money for water quality mitigation come from?



Jurisdiction	Agency	Department	Program
Vermont	AAFM	ARM	Agrichemical Management
Vermont	AAFM	ARM	ARM Enforcement
Vermont	AAFM	ARM	Engineering
Vermont	AAFM	ARM	Laboratory
Vermont	AAFM	ARM	Plant Industry
Vermont	AAFM	ARM	Water Quality
Vermont	ANR	DEC	Compliance & Enforcement
Vermont	ANR	DEC	Enforcement Services
Vermont	ANR	DEC	Connecticut Valley Flood Control Compact
Vermont	ANR	DEC	Public Drinking Water Engineering and Financial Services
Vermont	ANR	DEC	Public Drinking Water Operations/Compliance/ Planning
Vermont	ANR	DEC	Indirect Discharge
Vermont	ANR	DEC	Underground Injection Control
Vermont	ANR	DEC	Regional Permits
Vermont	ANR	DEC	Permit and Compliance Assistance
Vermont	ANR	DEC	Pollution Prevention
Vermont	ANR	DEC	Laboratory Services
Vermont	ANR	DEC	ANR Engineering Services
Vermont	ANR	DEC	Pollution Control Projects Implementation
Vermont	ANR	DEC	Water System Project Implementation
Vermont	ANR	DEC	Dam Safety
Vermont	ANR	DEC	Vermont Geological Survey
Vermont	ANR	DEC	Hazardous Waste
Vermont	ANR	DEC	Sites Management
Vermont	ANR	DEC	Hazardous Sites Settlement Accounts
Vermont	ANR	DEC	Solid Waste
Vermont	ANR	DEC	Hazardous Material Spills Response
Vermont	ANR	DEC	Underground Storage Tanks
Vermont	ANR	DEC	VT Agricultural Environmental Management (AEM) Program
Vermont	ANR	DEC	Public Water System Resource Management
Vermont	ANR	DEC	Lakes and Ponds
Vermont	ANR	DEC	Surface Water Monitoring, Assessment & Watershed Planning
Vermont	ANR	DEC	Riparian Corridor
Vermont	ANR	DEC	Stormwater
Vermont	ANR	DEC	Direct Discharge
Vermont	ANR	DEC	Residuals
Vermont	ANR	DEC	Wetlands
Vermont	ANR	Fish & Wildlife	Fisheries
Vermont	ANR	Fish & Wildlife	Law Enforcement
Vermont	ANR	Fish & Wildlife	Outreach
Vermont	ANR	Fish & Wildlife	Wildlife
Vermont	ANR	FPR	Administration

Jurisdiction	Agency	Department	Program
Vermont	ANR	FPR	Forest Product Utilization and Marketing
Vermont	ANR	FPR	Private Forest Land Management
Vermont	ANR	FPR	State Forest Land Management
Vermont	ANR	FPR	Forest Resource Protection
Vermont	ANR	FPR	Urban and Community Forestry
Vermont	ANR	FPR	Lands Administration
Vermont	ANR	FPR	State Park Operations
Vermont	ANR	FPR	Forest Highway Maintenance
Vermont	VTTrans	Program Development	Better Backroads
Vermont	VTTrans	Environmental	Municipal Mitigation Grants
Vermont	NRB	N/A	Land Use Panel
Vermont	NRB	N/A	Water Resources Panel
Federal	USDA	Farm Service Agency	Conservation Reserve Enhancement Program (CREP)
Federal	USDA	Farm Service Agency	Conservation Reserve Program (CRP)
Federal	USDA	NRCS	Farm and Ranch Lands Protection Program (FRPP)
Federal	USDA	NRCS	Agricultural Management Assistance (AMA)
Federal	USDA	NRCS	Environmental Quality Incentive Program (EQIP)
Federal	USDA	NRCS	Wildlife Habitat Incentives Program (WHIP)
Federal	USDA	NRCS	Conservation Technical Assistance (CTA)
Federal	EPA	Office of Wastewater Management	National Pollutant Discharge Elimination System (NPDES)
Federal	FEMA	N/A	National Flood Insurance Program (NFIP)

60 + FEDERAL AND STATE PROGRAMS

It is important that the State of Vermont raise adequate funds to manage, protect and restore water quality



Is a raise in taxes for water quality acceptable?



Yes  
No

Political will?  
Sufficient resource?

Does the kind of tax matter for its acceptability?



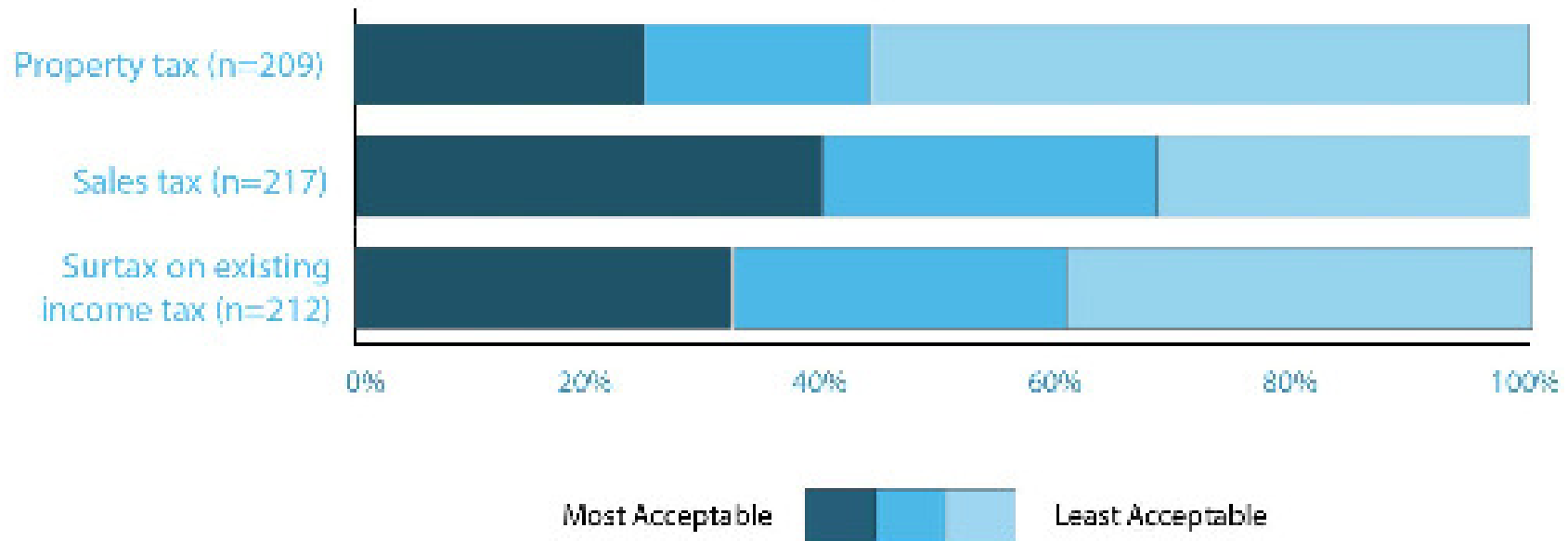
Yes  
No



Source: Koliba et al. 2013 Vermont Water Quality Survey. University of Vermont



Figure 11: Acceptability of different kinds of taxes



Source: Koliba et al. 2013 Vermont Water Quality Survey. University of Vermont

# Policy Preferences

- Policy tools are commonly grouped into two categories: incentives and regulations (e.g. carrots & sticks)



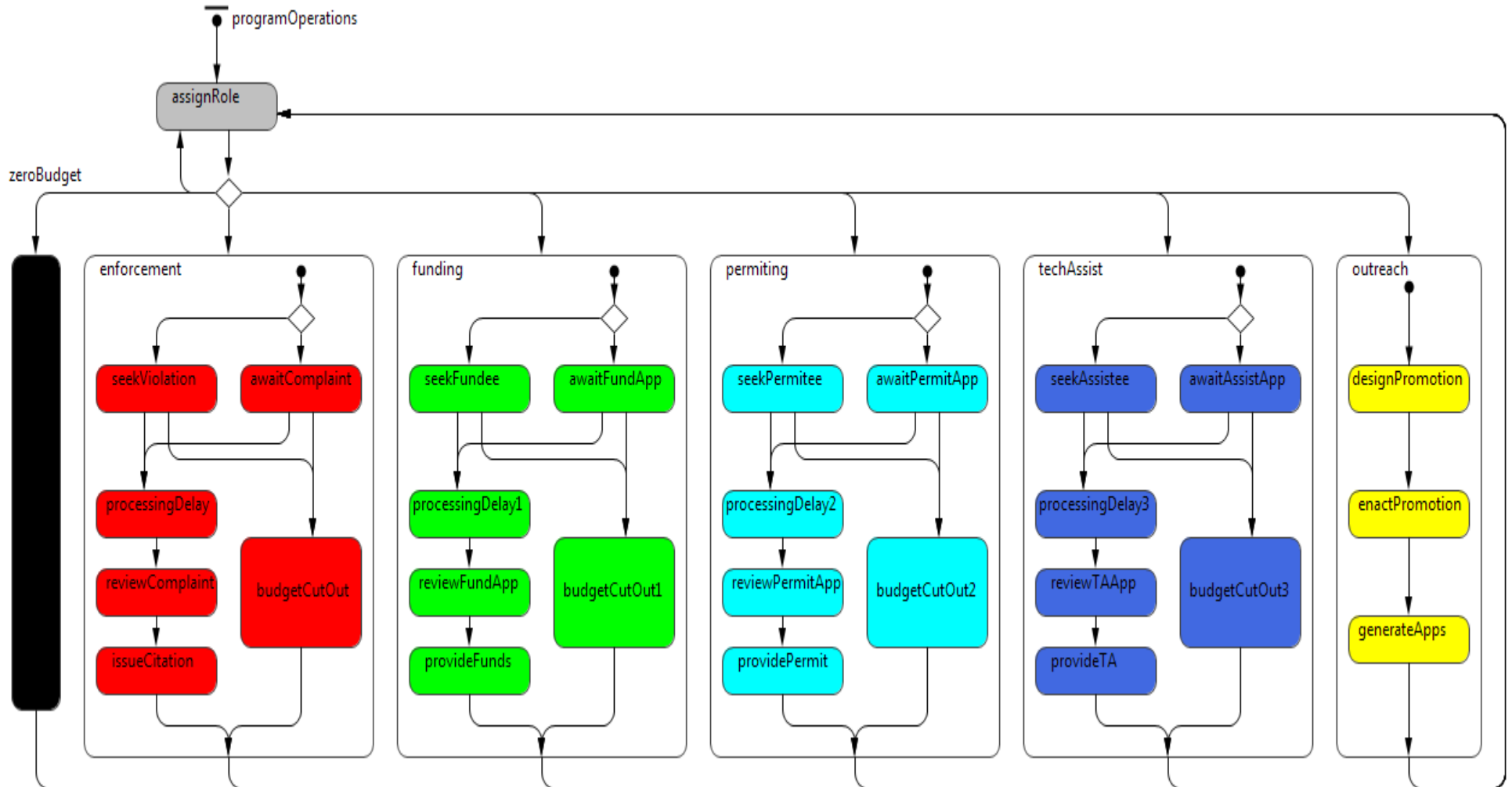
STICKS:

REGULATIONS  
SANCTIONS  
PERMITS

CARROTS:

INCENTIVES  
TECHNICAL ASSISTANCE  
PUBLIC INFORMATION/  
EDUCATION

# How are policy tools used to address water quality?



# Evidence of policy preferences in the 2010 Opportunities for Action (OFA) Plan and the 2010 TMDL Implementation Plan

	OFA (192 tasks)		TMDL (249 tasks)	
	<i>Count</i>	<i>Percent</i>	<i>Count</i>	<i>Percent</i>
Economic Regulation	0	0.0	1	0.4
Environmental Regulation	42	21.9	48	19.3
Permits	9	4.7	14	5.6
Public Information	100	52.1	135	54.2
Contracts	6	3.1	6	2.4
Grants	35	18.2	36	14.5
Loan Guarantees	0	0.0	7	2.8
Tax Incentives	0	0.0	2	0.8
Policy Tools Utilized	192	100.0	249	100.0

Source: Koliba, C., Reynolds, A., Zia, A., and Scheinert, S. (accepted for publication). **Isomorphic Properties of Network Governance: Comparing Two Watershed Governance Initiatives in the Lake Champlain Basin Using Institutional Network Analysis.** *Complexity, Governance and Networks*. 1(2).

What interventions can be put in place to address the problem?

What kind of resources are needed?

# Design using “crowdsourcing”






# THE PURPOSE OF CSS2CC.ORG

- To **deepen our capacity** as a region to adapt to human-induced climate change, and in particular to secure our region's water quality for the long term.
- To **envision a wide array of intervention strategies** for ensuring water quality for the Lake Champlain Basin
- To develop **adaptation scenarios for stakeholder groups** using a variety of simulation tools.






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## Popular Discussions

<p>Created by member: #69 2014-03-04 08:57:26</p> <p><b>Increasing soil health</b> Comments (6)</p> <p>★★★★★</p>  <p>Agriculture</p>	<p>Created by member: #69 2014-03-04 08:59:39</p> <p><b>Proper, targeted channel stabilization</b> Comments (5)</p> <p>★★★★★</p>  <p>River Mgt.</p>	<p>Created by member: #179 2014-03-09 22:47:49</p> <p><b>Fence Livestock Out of Streams</b> Comments (5)</p> <p>★★★★☆</p>  <p>Agriculture</p>
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## Newest Discussions

<p>Created by member: #229 2014-03-24 14:56:13</p> <p><b>Public Bioremediation Project for the Pi ...</b> Comments (0)</p> <p>☆☆☆☆☆</p>  <p>Development and Land Use</p>	<p>Created by member: #231 2014-03-24 12:55:33</p> <p><b>Encourage composting</b> Comments (0)</p> <p>☆☆☆☆☆</p>  <p>Agriculture</p>	<p>Created by member: #228 2014-03-24 00:30:34</p> <p><b>Ski Mountain Water Management</b> Comments (1)</p> <p>★★★★☆</p>  <p>River Mgt.</p>
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[Background Materials](#)

[My Interventions](#)

[All Interventions](#)

[General Discussions](#)

BACKGROUND MATERIALS



REGIONAL RESOURCES TO CLIMATE CHANGE



FUTURE PROJECTIONS



HISTORICAL TRENDS



STAKEHOLDER GENERATED CLIMATE IMPACTS








### My Interventions: Envisioning climate change adaptation interventions

Save



Considering the problems of climate change and water quality, please suggest one or more adaptive interventions to address these issues using the form below. Material is available under tabs "BACKGROUND MATERIALS" to provide context and inspiration. Please click on the help icons for instructions on completing each field, or refer to the introduction for more information.

#### Chris Koliba's Interventions

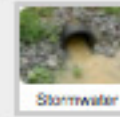
Primary Domain 	Scope 	Title 	Rationale 	Comments 
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Created by member: #208 2014-03-17 14:54:17

Primary Domain

**Let municipalities trade with other sectors to implement most beneficial mitigation measures**

Comments (1)



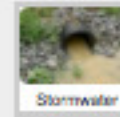
Stormwater

Created by member: #81 2014-03-14 16:45:35

Primary Domain

**Green Infrastructure Retrofit of Existing Commercial & Industrial Sites**

Comments (2)



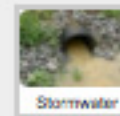
Stormwater

Created by member: #179 2014-03-09 22:27:43

Primary Domain

**Controlling Polluted Runoff from Existing Developed Areas Through Regulation**

Comments (0)



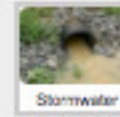
Stormwater

Created by member: #134 2014-03-06 10:49:31

Primary Domain

**Promote low impact development and green infrastructure**

Comments (2)



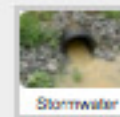
Stormwater

Created by member: #126 2014-03-05 20:58:19

Primary Domain

**culvert sizing**

Comments (2)



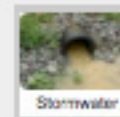
Stormwater

Created by member: #48 2014-03-03 14:00:17

Primary Domain

**Give Property Tax Incentives for Enhanced Stormwater/Runoff Management**

Comments (4)



Stormwater

# Tying these together through Integrated Assessment Models (IAM)

- Critical “Q3” concern: engaging stakeholders in IAM construction and use...

# Thank you

Chris Koliba

[ckoliba@uvm.edu](mailto:ckoliba@uvm.edu)

802-656-3772



<http://www.uvm.edu/~epscor/new02>